



# Finding the Perfect Product for Every Client in ESP+

John Young

Saturday, March 29

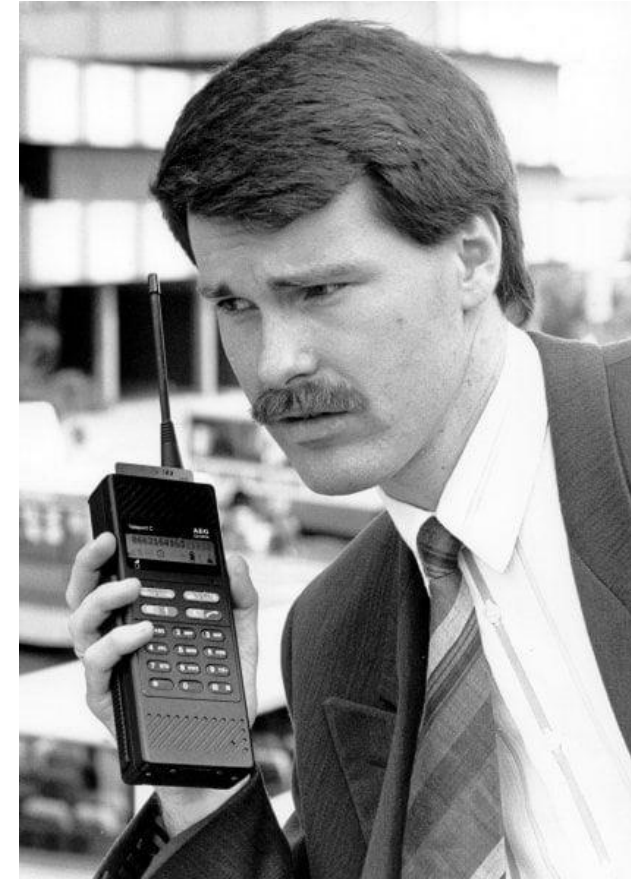
# What I'll Show You Today

- 1.** Where did ESP+ come from?
- 2.** What makes ESP+ great?
- 3.** How can I get ESP+?



## **Where did ESP+ Come From?**

# Electronic Source & Product: 1989



# ESP Online: 2004

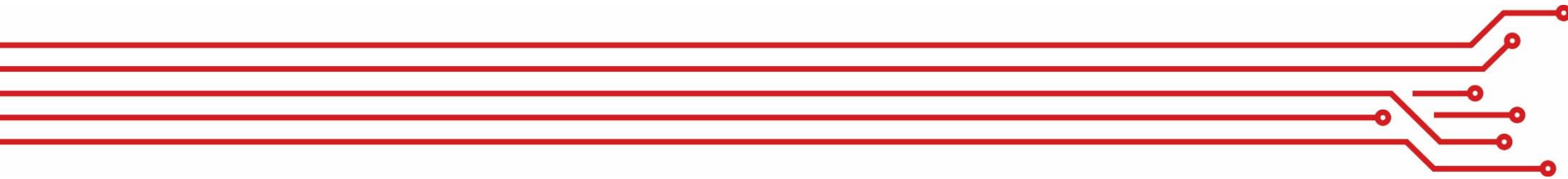


# ESP Web: 2010



**ESP Plus: Now!**

**ESP<sup>TM</sup>**



**Am I on ESP or ESP Plus?**





Search for Products... Products Price Quantity Search Advanced Search

Main content area with a large image on the left and a grid of smaller images below.



Featured Categories

What's New

Rush Shipping

Live Inventory

Specials

Made in USA

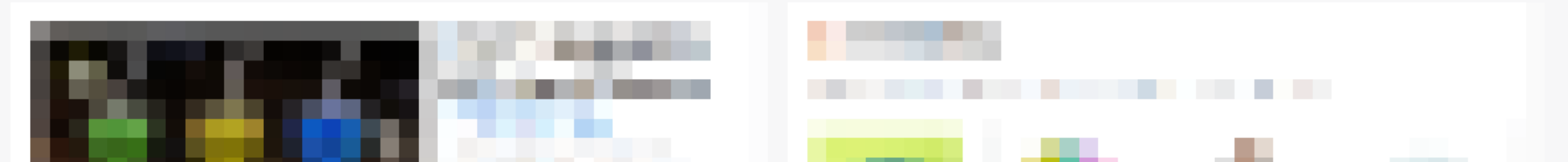
# Search the industry's most comprehensive database

Discover over 1,188,758 products from 3,006 suppliers

Products | What are you looking for? ex. "Red Mug", "Cotton Tote", "Stylus Pen" [Search Icon]

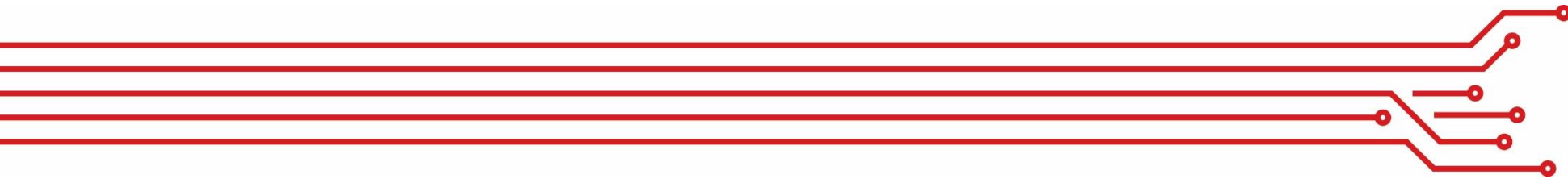
- Top searches: pens, water bottle, tumbler, mugs, yeti

Show Advanced Search

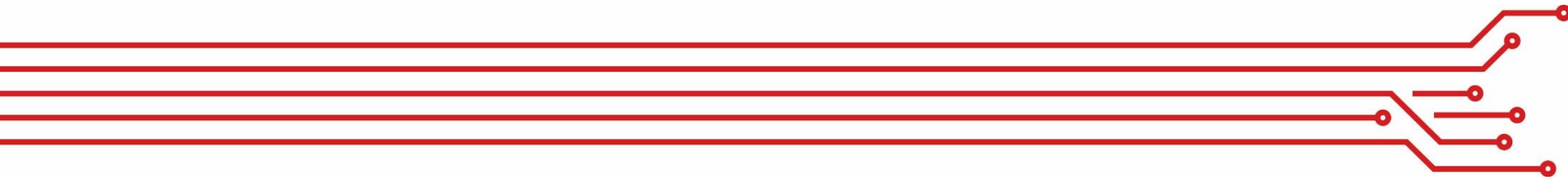




**What makes ESP+ great?**



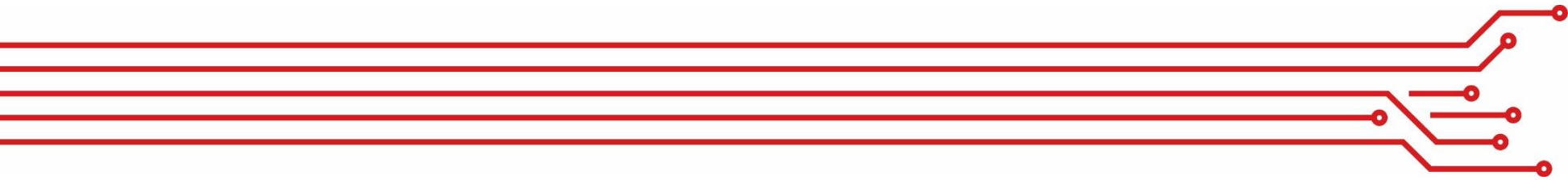
**Let's demo some searches.**



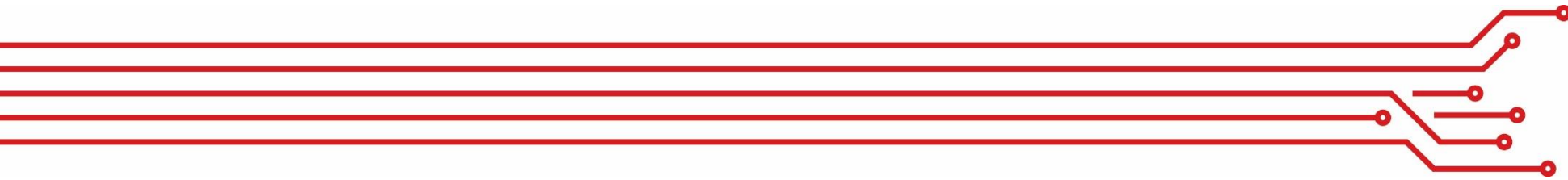
## **Viewing a product in ESP+**



**Let's create a collection.**



**Let's create a presentation.**

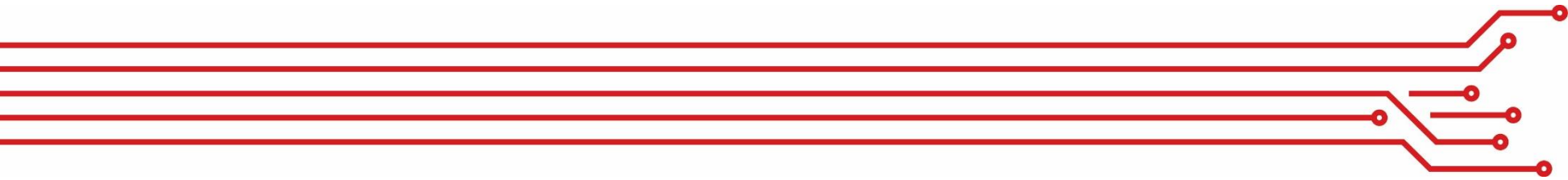


**How can I get ESP+?**



VISIT US AT **ASI BOOTH #719**  
TO LEARN MORE.





**Coming up: Creating  
presentations. Then –  
Quotes, Orders and Invoices!**



**Share your feedback  
on the session with us!**



March 29, 2025